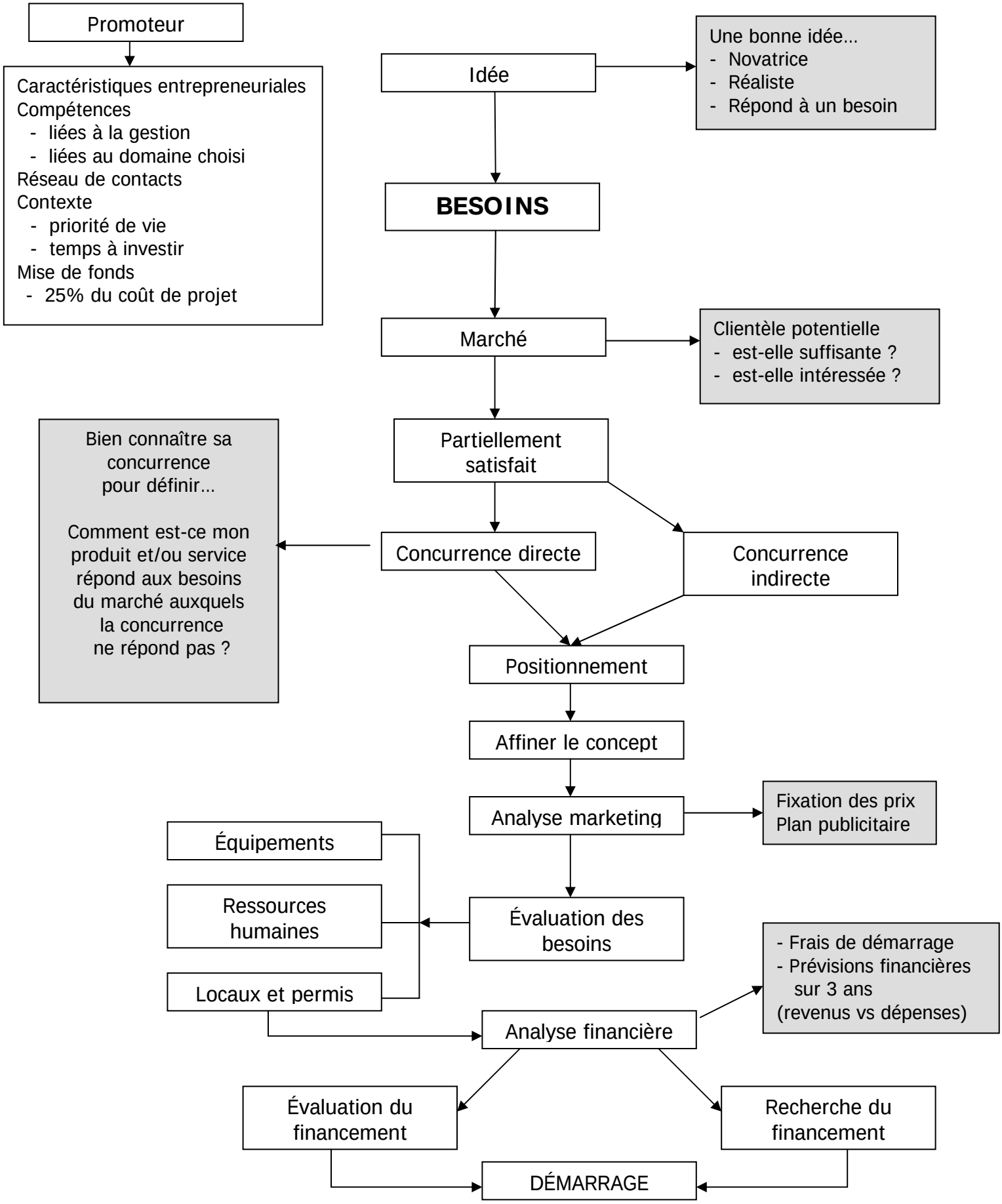Les étapes du pré-démarrage d'entreprise